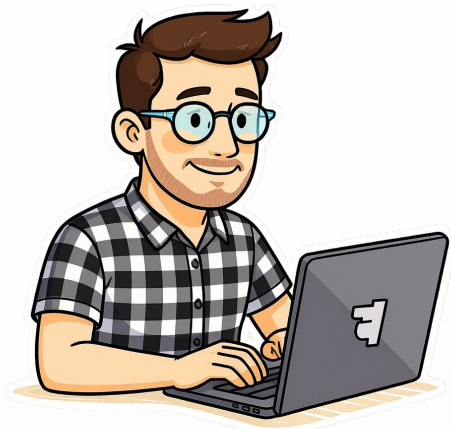




Andrei Doca

UI/UX Product Designer |
5+ years in SaaS, logistics,
and B2B/B2C digital
products

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[Andrei Tiberiu Doca](#)

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[+40 757 806 352](tel:+40757806352)

Location
Oradea, Bihor, Romania

Skills

- UI/UX Design - Advanced
- Product Design - Advanced
- Interaction Design - Advanced
- Figma - Advanced
- A/B Testing - Advanced
- Design Systems - Advanced
- Web Applications - Advanced
- UX Research - Advanced
- Responsive Design - Advanced
- Wireframing - Advanced
- Mobile Applications - Advanced
- Information Architecture - Advanced
- Website Design - Advanced
- Adaptability - Advanced
- HTML - Intermediate
- CSS - Intermediate

Languages

-  **Romanian**
Native
-  **English**
Professional

Work Experience



Senior UI/UX Designer - Remote Cluj Napoca, Cluj

Computacenter Romania

Dec 2023 - Present

- Led end-to-end UX/UI for a Global Warehouse Management System, improving efficiency for logistics teams.
- Built a scalable Figma design system to ensure consistency and speed up development across modules.
- Presented interactive Figma prototypes to stakeholders, aligning feedback and securing project approval.
- Partnered with developers to bridge design and technical execution, reducing ambiguity and rework.



Founder & Designer - Remote Oradea, Bihor

DreamsUp Digital Agency

Oct 2021 - Present

- Delivered full-cycle product design in Figma, from research to launch, for startups and scale-ups across multiple countries.
- Designed intuitive UI, branding, and marketing assets using Figma and Affinity Designer, aligning design with business identity.
- Built scalable Figma design systems to ensure consistency and support long-term product growth.
- Streamlined handoff with dev teams using Figma, reducing rework; delivered solutions for clients with €4M+ revenue.



UI/UX Designer - Remote Oradea, Bihor

Oradea Tech Hub

Oct 2020 - Apr 2021

- Developed wireframes and prototypes for innovative tech startups, enhancing user experience and interface design.
- Collaborated with a team of designers to meet tight deadlines, improving project efficiency and workflow.



Graphic Designer - On-Site Oradea, Bihor

Paymo

Nov 2019 - May 2020

- Developed graphic assets for Paymo’s blog and marketing content, enhancing visual engagement.
- Gained hands-on experience with Affinity Designer and Adobe Photoshop for digital design tasks.

Education



University Of Oradea

Bachelor Of Engineering

Sep 2018 - Jul 2022

- Completed a Bachelor’s in Information Technology, strengthening analytical thinking and technical foundation.

Tools Used



Figma Suite

Design & Ideation



Affinity Design

Graphic Design



Qwen AI

AI & Automation